DataFlex Entwickler Tag 2019
State of the Union 2019
Chip Casanave

Our Profile…

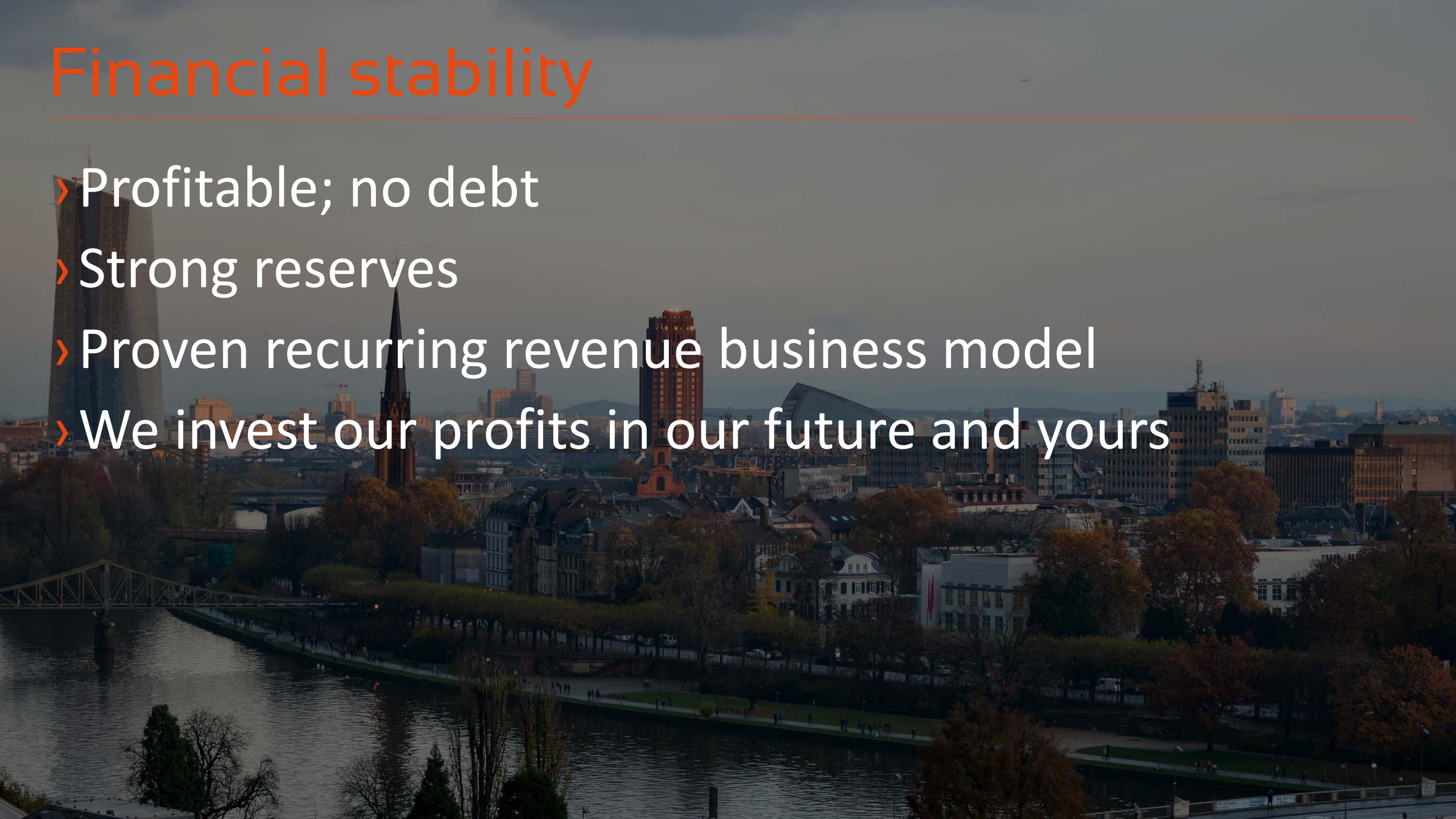
- We deliver stability, continuity and innovation in technology and relationships
- Our business is helping our clients' businesses succeed
  - A "mutual success" strategy

Values

- Integrity & ethics
- Quality products
- Quality people
- Trust
- Reliability
- Continuity
- Durable relationships
- Innovation
- Simplicity
- Transparency
- Stability
- Respect for…
  - Customers
  - Employees
  - Partnership

Financial stability

- Profitable; no debt
- Strong reserves
- Proven recurring revenue business model
- We invest our profits in our future and yours



Our vision...

Business software for a changing world

Our vision's challenge

- Delivering the product ***continuity*** that is essential to build business applications that will last for decades
  - *while…*
- Enabling ***change*** and new technology adoption are required for the future

Continuity in a software platform…

- Is critical for…
  - Long-lasting applications and relationships
- Enables good planning & business decisions
- Is efficient operationally; reduces costs; helps make developers profitable
- Offers high returns on investments

We live in a changing world

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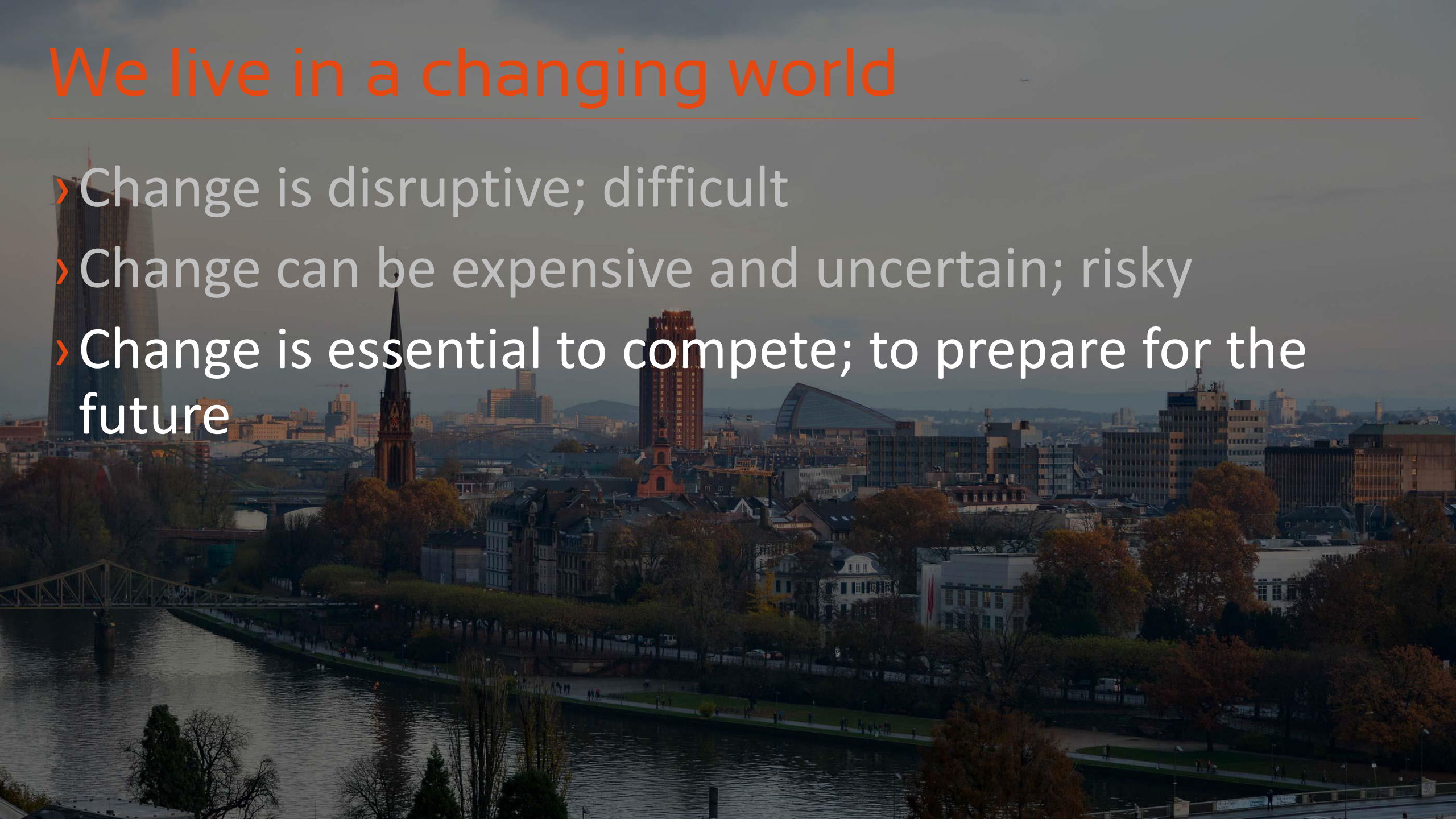

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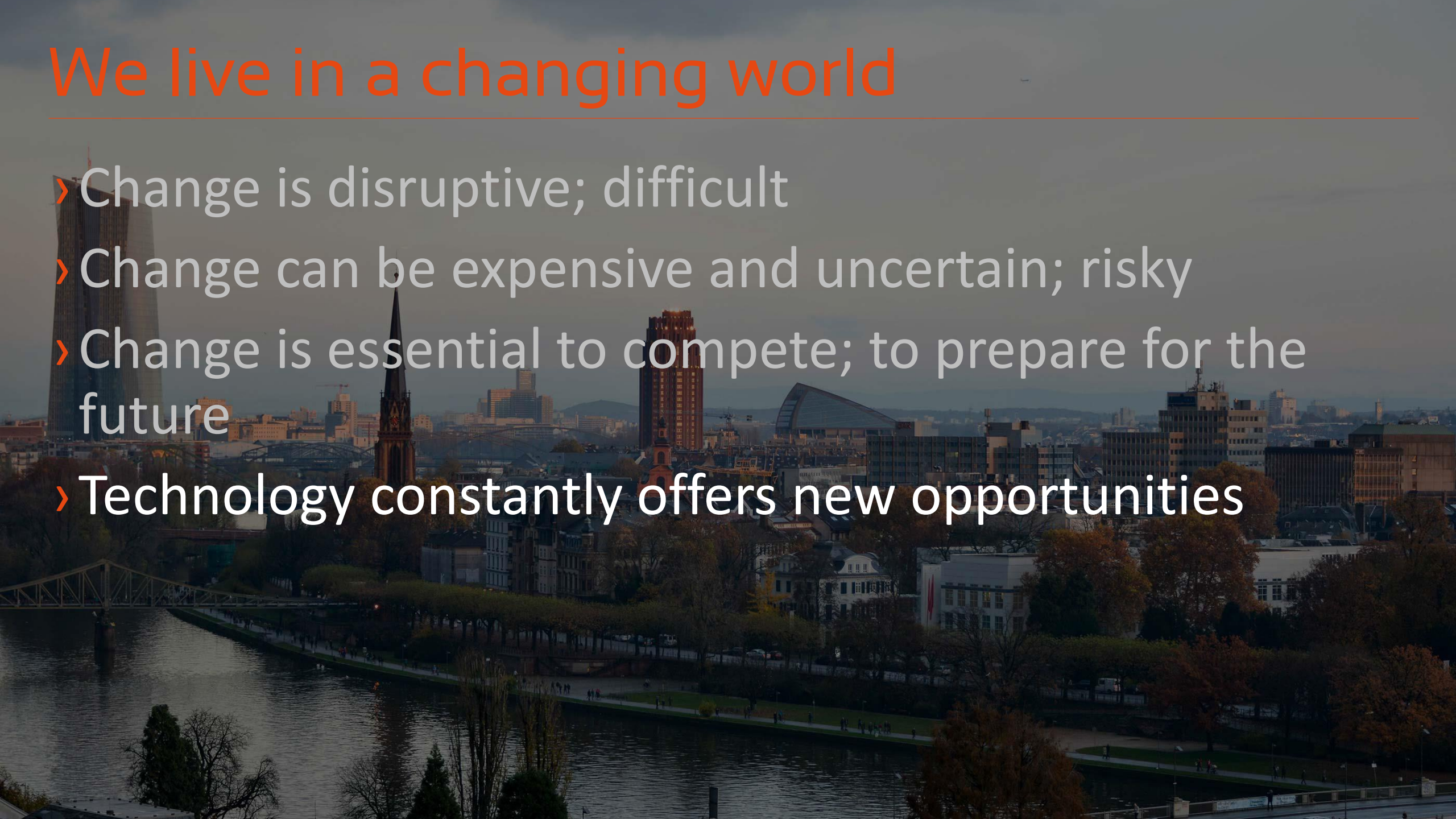

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- Change is essential to compete; to prepare for the future
- Technology constantly offers new opportunities

- We must change and adopt to changes

We find the right balance…

DataFlex, Continuity & Change

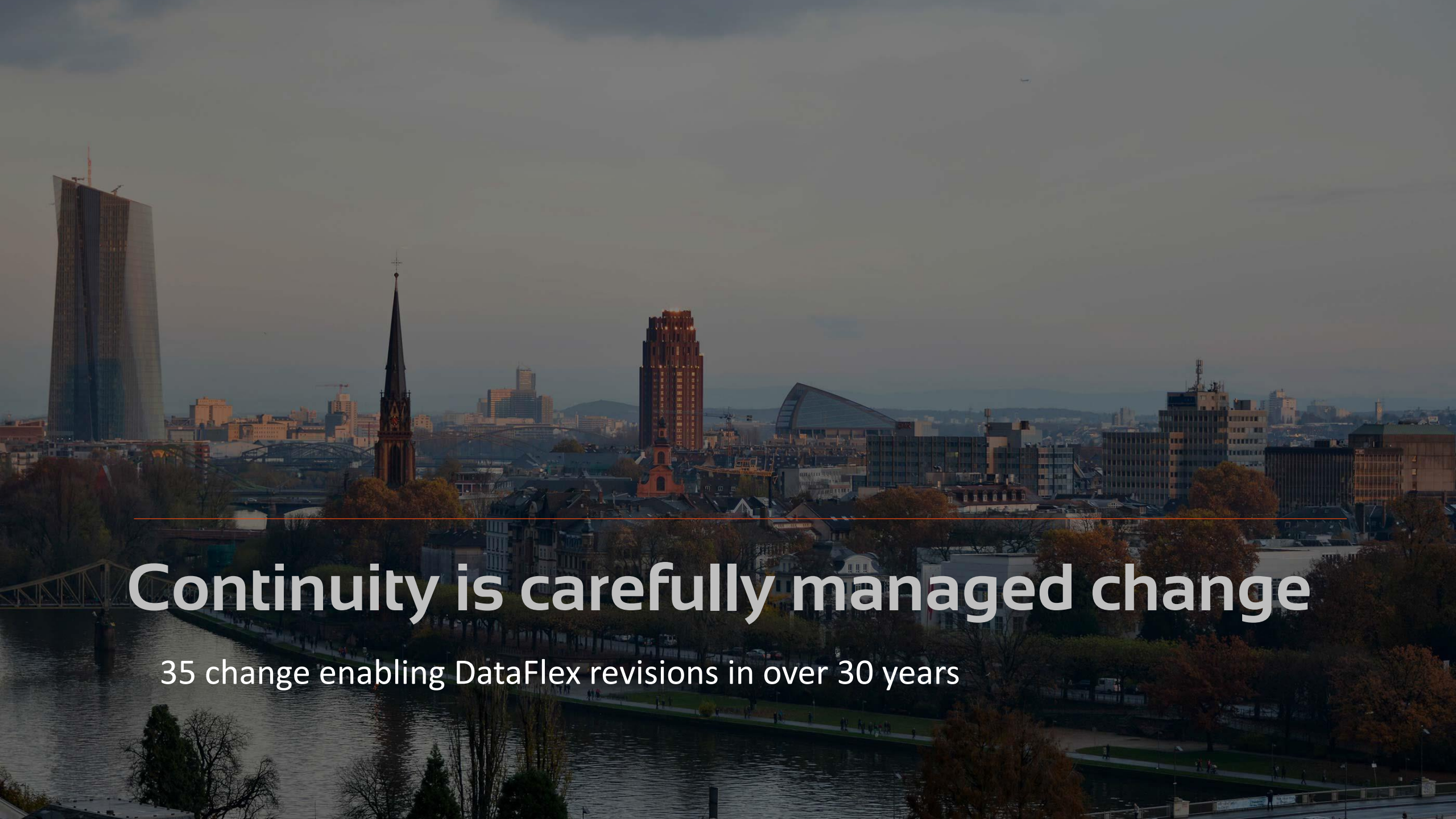
DataFlex, Continuity & Change

- Recognize the value of *continuity*
- Recognize the necessity to *change*

DataFlex, Continuity & Change

- Recognize the value of *continuity*
- Recognize the requirement to *change*
- Deliver a stable, continuous software platform that enables:
  - The benefits of long-lasting applications
  - Enables change to capture the opportunities and demands of new technology and markets

Continuity is carefully managed change



Continuity is carefully managed change

35 change enabling DataFlex revisions in over 30 years

DataFlex - Character Mode

- 2.3b PC/MS-DOS January1989
- 2.3b Unix September 1988
- 3.0 PC/MS-DOS July 1991
- 3.01b PC/MS-DOC October 1992
- 3.05 c Intel Based Unix October 1994
- Then Unix for various RISC based systems: AIX, HP-UX
- 3.1b December 1996
- 3.1c January1998
- 3.2 September 2001

Visual DataFlex - Windows

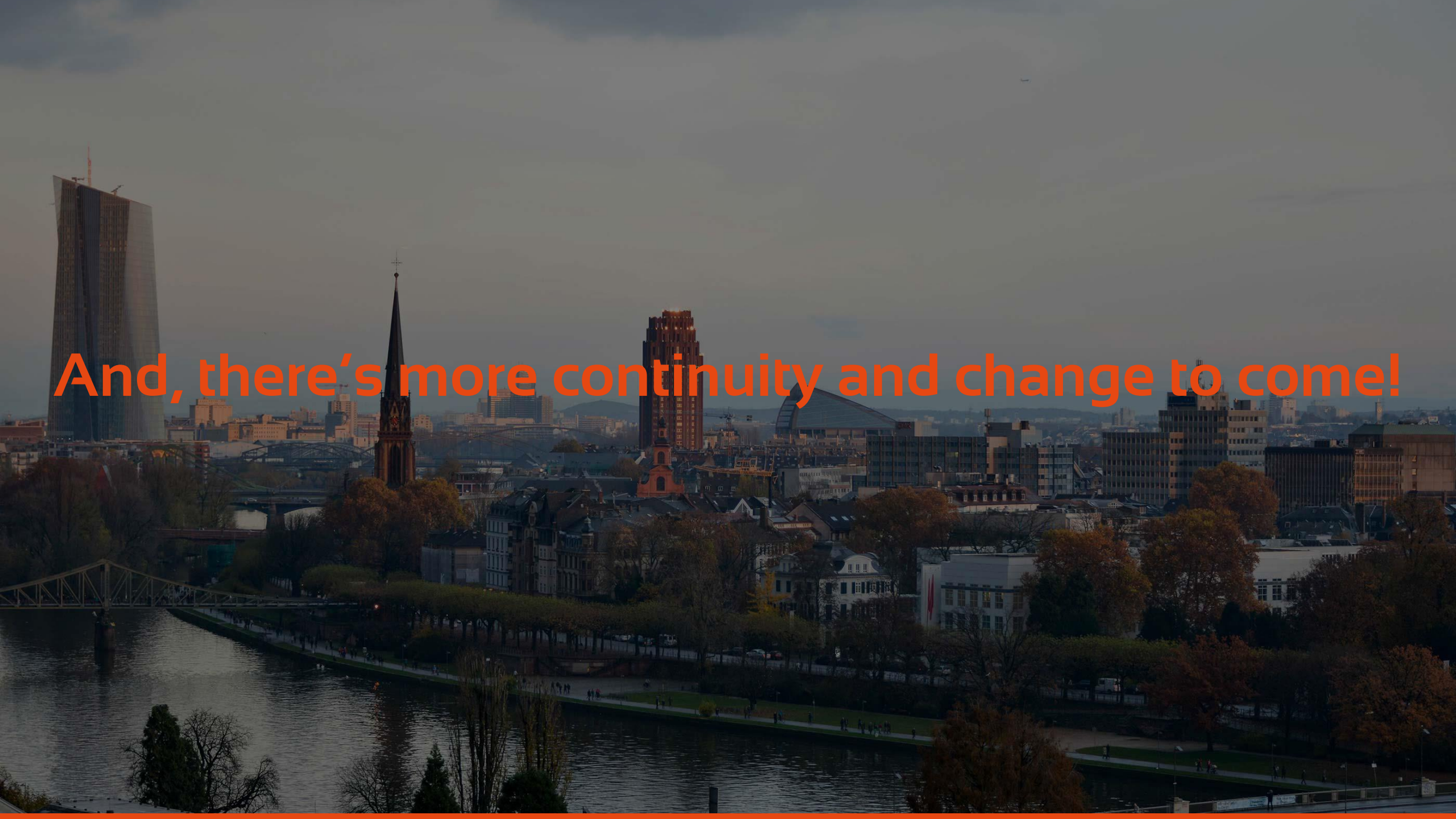
- 4.0c February 1998
- 5.0 June 1998
- 6.0 August 1999
- 7.0 September 2000
- 8.0 November 2001 8.1, 8.2
- 9.0 May 2003
- 9.1 November 2003
- 10.0 July 2004
- 10.1 January 2005
- 11.0 June 2005
- 11.1 November 2005
- 12.0 December 2006
- 12.1 December 2007
- 14.0 April 2008
- 14.1 January 2009

Visual DataFlex - Windows & web

- 15.0 June 2009
- 15.1 January 2010
- 16.0 August 2010
- 16.1 April 2011
- 17.0 October 2012
- 17.1 December 2014

"New" DataFlex – Windows, web & mobile

- 18.0 December 2014
- 18.1 July 2015
- 18.2 May 2017
- 19.0 November 2017
- 19.1 – April 2019
- What's next?


And, there’s more continuity and change to come!

Let’s go back to Entwickler Tag 2017

Strategic DataFlex Product Initiatives

- Major DataFlex enhancements to ensure that our developers can create and deploy competitive applications in the future

Strategic DataFlex Product Initiatives

- Major DataFlex enhancements to ensure that our developers can create and deploy competitive applications in the future
- We are pleased to announce today…

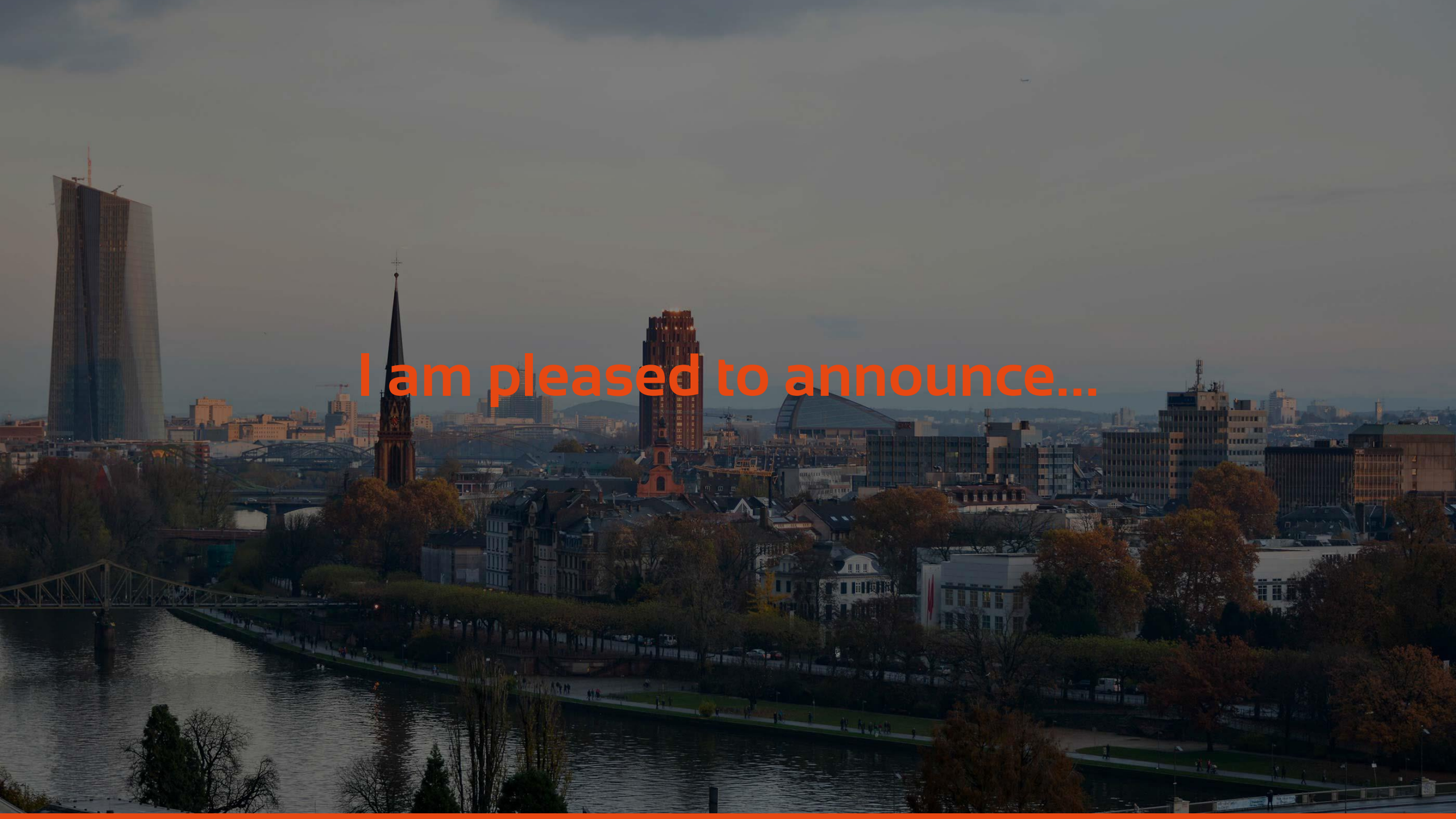
64-bit DataFlex
Unicode DataFlex

Goals for 64 bit and Unicode DataFlex

- Product Goals
  - DataFlex will fully support 64 and 32 bit applications
  - DataFlex will be a fully Unicode product
- Continuity Goals
  - Minimize changes in developers' code
  - Recognize that to enable 64 bit and Unicode, some code changes will be needed
    - Identify necessary code changes and provide a roadmap and assistance to ease the application migration
  - Do not force change until developers are ready for it

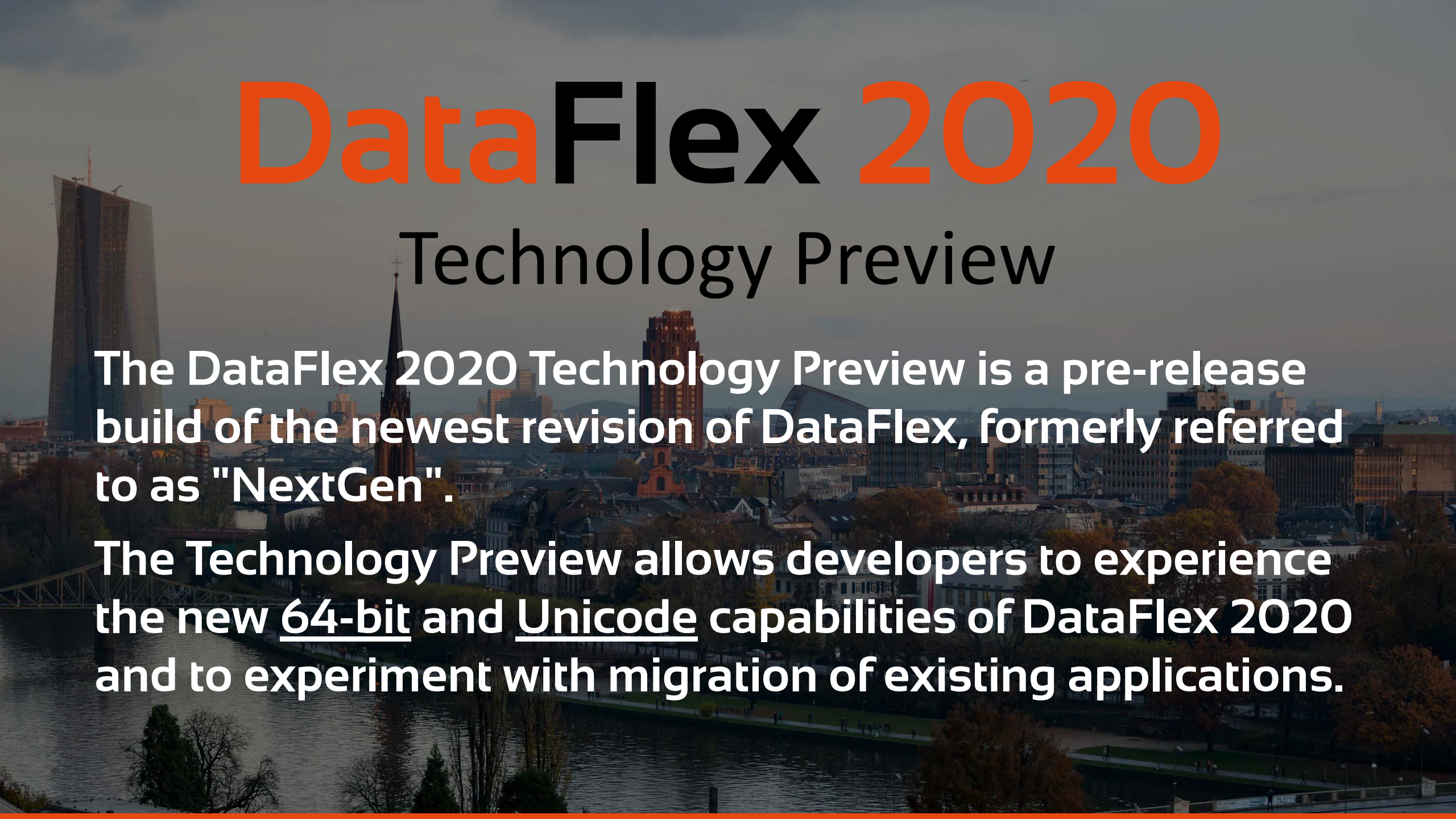
DataFlex NextGen

The project is going well....


I am pleased to announce...

DataFlex 2020

Technology Preview



DataFlex 2020

Technology Preview

The DataFlex 2020 Technology Preview is a pre-release build of the newest revision of DataFlex, formerly referred to as "NextGen".

The Technology Preview allows developers to experience the new 64-bit and Unicode capabilities of DataFlex 2020 and to experiment with migration of existing applications.

DataFlex 2020

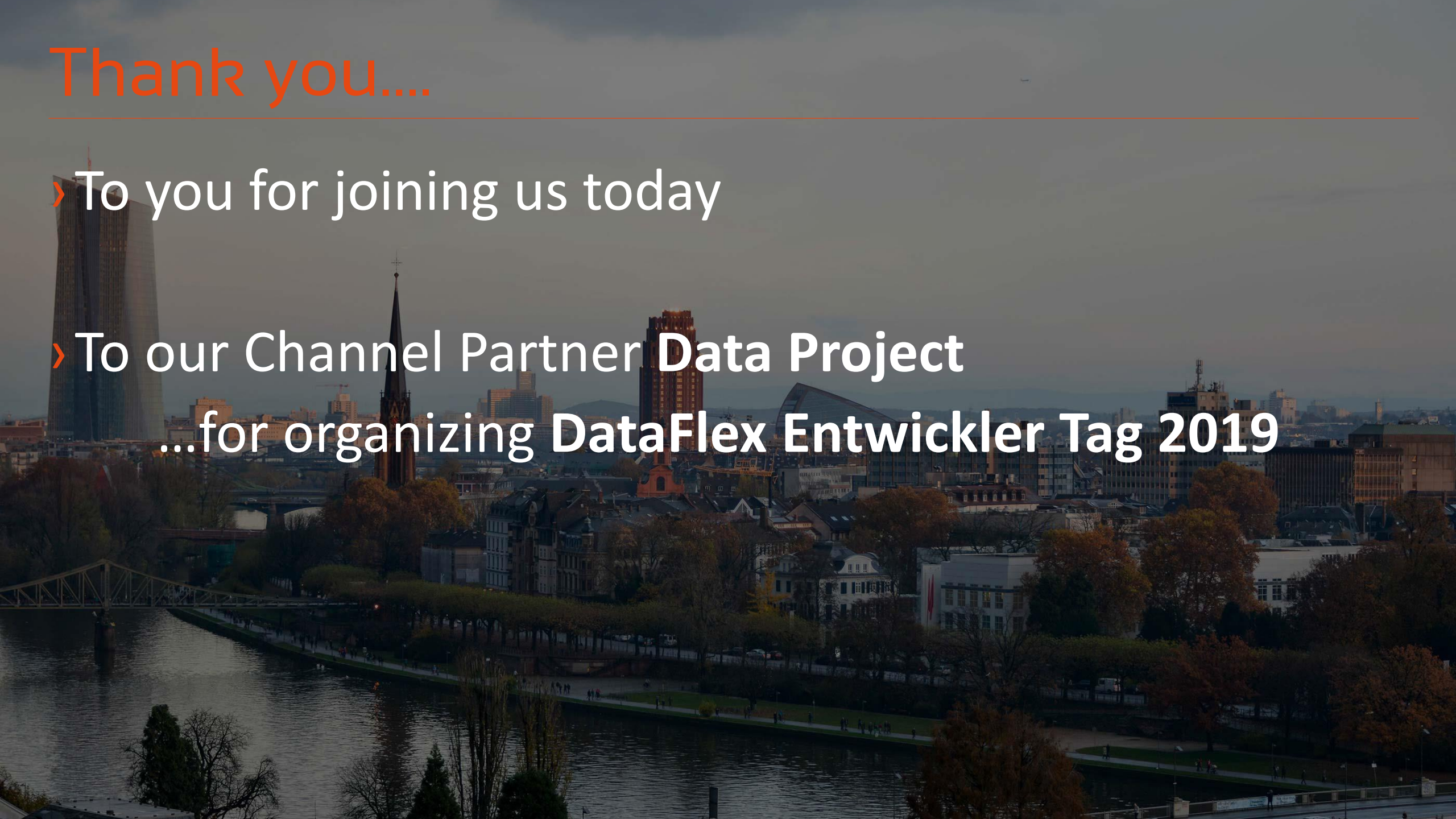
Technology Preview

The DataFlex 2020 Technology Preview will be available to you at the end of the day today and will be publicly released tomorrow.

Thank you….

- To you for joining us today

- To our Channel Partner **Data Project**
  …for organizing **DataFlex Entwickler Tag 2019**



DataFlex Entwickler Tag 2019
Vielen Dank für Ihre Aufmerksamkeit!